

# Artwork Guidelines

Please follow these guidelines carefully when sending us anything for printing to ensure your final product is the best possible quality.

space3

SIGNAGE / GRAPHICS / DISPLAY

## Software we use



Photoshop CC



Illustrator CC



InDesign CC



Flexisign Pro



Microsoft Powerpoint



Microsoft Word

Please note: We do not recommend designing artwork in Powerpoint or Word as these are mainly for on screen use and do not transfer to print well.

## Artwork formats

Where possible please supply artwork as an EPS or PDF. We accept artwork in the following formats:



.EPS  
CC or lower

- We need all EPS files supplying as **CC** or lower. Please ensure all fonts are outlined.



PDF

- If you are creating a PDF from Illustrator please ensure all fonts are outlined and that you save as a high quality PDF.



JPEG

- For smaller artwork such as business cards and flyers, JPEGs are acceptable if they are a high quality. They may also be usable for large format work depending on the quality. Please ensure to save JPEGs at the highest quality and 300dpi. If you are unsure, don't hesitate to get in touch.

## Vector Artwork

Many large format artwork such as banners, signage, lettering, wall murals etc require vector artwork. This means that when the artwork is made bigger it won't pixelate.

Bitmap



- Raster/bitmap images such as JPEGs are flattened images consisting of many pixels. The artwork is not scalable and is not easily editable.

Vector



- Vector artwork such as EPS files are images consisting of paths and points. The artwork is scalable while retaining image quality and is able to edit size, gradients and colours.

# Colour Requirements for printing

We require all artwork for print to be supplied in CMYK



We always use CMYK for printing. If you have designed something using RGB please note that how it looks on screen will not be an accurate representation of the finished print. Please convert all RGB images and swatches to CMYK.

## Pantone Colours

We can match closely to pantone colours so be sure to let us know when you send artwork across that there are pantone colours to be matched to. We cannot guarantee an exact match but our high technology printers are very accurate.

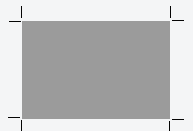
## Printing White Ink

Our solvent/UV printers allow us to print white inks. If this is something you're interested in for a specific project then we're happy to discuss this with you any time. When supplying artwork that needs white ink printing then please be sure to highlight the areas clearly so we know where to print these inks.

## Crop Marks and Bleeds

Sometimes certain works require crop marks and bleeds for printing purposes.

- All small promotional material such as business cards, flyers, posters etc normally require a 3mm bleed to each edge. This just means that when we're printing them and cutting them to size, there won't be any unwanted colours on the edge.
- Larger format work such as wall murals, banners and canvas prints require larger bleeds (normally 25-100mm) but please be sure to ask your Space3 contact for more specific details for your product.



## Getting your artwork to us

There are a few ways to get artwork to us depending on the file size/type.

- If it's under 10mb then e-mail it to us.
- If it's larger than 10mb then we recommend sending it to us via a large file transfer client such as Dropbox or mailbigfile.com. If neither of those work for you then sending it on a disc or USB stick in the post is also optional.

### HELP?!

If you have any questions regarding artwork requirements then please don't hesitate to contact us.

If you need artwork creating or editing we have qualified graphic designers who have many years experience working in the print industry who can help.

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